

CONFERENCE EVENTS

WELCOME TO THE BEACH RECEPTION

Reconnect with fellow AAC Members from 5 - 7 p.m. for light snacks and refreshments as we kick off this year's Summer Meeting.

BEACHSIDE RECEPTION AND DINNER

Join us Monday night for dinner out on the Grand View Terrace overlooking Alabama's gorgeous gulf coast. Enjoy a beautiful sunset and take advantage of the opportunity to visit with meeting attendees in a relaxing setting. Bring the kids along, everyone's welcome!

SCHOLARSHIP GOLF

Make the most of your free afternoon and join fellow AAC Members for an exciting round of golf to support the AAC Foundation Scholarship Fund! (\$100)

**Four man teams determined
day of play. 1 p.m. tee time.**

**Online Registration
is now available at
www.alagribusiness.org**

QUESTIONS?

Call Leigha Cauthen at (334)834-4006.

Or email her at :

lcauthen@alagribusiness.org.

AAC Awards

Heritage Award- Cecil Medders

The Heritage Award shall be presented to an individual who has supported the growth and success of the council. Recipients shall be past or current supporters or leaders of the Alabama Agribusiness Council.

Cecil is a charter member of the Alabama Agribusiness Council, and has served in numerous agribusiness, rural and economic development activities throughout his career.

He is a 1973 graduate of Agribusiness Engineering from Auburn University. He served Alabama Power Company for more than 40 years working in Agribusiness and Commercial Marketing and Economic Development concentrating on the recruitment of agribusiness and forest product industries to our state.

Legislator of the Year Award- Representative Donnie Chesteen

Legislator of the Year Award shall be presented to an outstanding state legislator for their support of the Alabama Agribusiness Council and its members. Recipients shall be a member of the Alabama Legislature, either a State Senator or Representative.

Representative Donnie Chesteen was elected to the Alabama House of Representatives on November 2, 2010. Representative Chesteen has been an advocate for agriculture and rural development since being elected in 2010, and is currently Vice-Chair of the Agriculture and Forestry Committee. He currently serves on the Choctawhatchee, Pea and Yellow Rivers Watershed Management Authority, Alabama Farmers Federation, Alabama Cattlemen's Association and is a past member of the Geneva Rotary Club.



Perdido Beach Resort, Orange Beach, AL
Rooms Starting at \$225

Call: (800)634-8001 by May 26, 2017
Please mention code: 12900

to receive conference rates or visit:

[www.perdido beachresort.com/
alabama-agribusiness-council](http://www.perdido beachresort.com/alabama-agribusiness-council)



P.O. Box 3612
Montgomery, AL 36109



ALABAMA AGRIBUSINESS COUNCIL

ANNUAL MEETING

**SAME GREAT MEETING...
GREAT NEW
LOCATION!**

**JUNE 25-27, 2017
PERDIDO BEACH
RESORT**



Agenda

SUNDAY, JUNE 25

4:00	Registration	Hotel Lobby
5:00	Welcome to the Beach Reception	Sandcastle I
7:00	Dinner on Your Own	

MONDAY, JUNE 26

6:00-8:30	Breakfast on Your Own	Latitude30
8:00	Registration	Nightreef I&II
8:30	AAC Business Session	Nightreef I&II
9:00	Commissioner John McMillan	
9:30	A View From Washington, John Gilliland	
10:15	Break	
10:30	Global Uncertainties Facing Alabama Agriculture, Terry Barr	
11:30	Adjourn	
1:00	Scholarship Golf Outing	
6:00	Beachside Reception and Dinner	Grandview Terrace

TUESDAY, JUNE 27

6:00-8:30	Breakfast on Your Own	Latitude30
8:30	Dr. Paul Patterson, Dean, Auburn University College of Agriculture	
8:45	Urban Legends, GMO Myths & Quick Facts- Rudy Pacumbaba	
9:30	Agricultural Diversification- Kent Stanford	
10:15	Break	
10:30	Economic Development Opportunities for Agriculture -Ted Clem	
11:15	Adjourn	
11:30	Board Meeting	

Speakers & Topics

A View from Washington

John Gilliland, Akin, Gump

A review of recent developments affecting US agriculture and a discussion for the political outlook for the coming year

Global Uncertainties Facing Alabama Agriculture

-Terry Barr, CoBank

Agriculture and the agribusinesses that support it are facing major transitions as the 2004-14 commodity super cycle comes to an end. That cycle has increased agriculture's export dependency in the crops, animal protein and dairy sectors and made it increasingly vulnerable to economic and trade policy shifts across the world. Major domestic and global uncertainties are making strategic business decisions more challenging. Potential trade and domestic policy changes under the Republican controlled White House and Congress, Britain's exit from the European Union and major geopolitical issues with China and Russia complicate the business environment. At the same time, major acreage shifts among commodities and downward pressure on the cash flow to agriculture producers is putting increasing focus on controlling input costs and reevaluating land rents and values. Mega-mergers in the input manufacturing sectors and the rising use of precision agriculture further complicate strategic decisions for agribusinesses. A dramatic shift in the U.S. regulatory agenda and the interest rate environment only add to the growing uncertainties challenging the food and agriculture supply chain from input providers to consumers.

Urban Legends, GMO Myths & Quick Facts

-Rudy Pacumbaba, Alabama Cooperative Extension System

Mention GMOs and you're likely to hit a hot-button topic and generate a heated conversation among consumers about the meat and other foods we eat. Legislatures across the country have debated the issue of genetically modified organism labelling. Based on science, however, it comes down to a matter of preference but there are a lot of myths feeding the conversation. The bottom line: GMOs are just as safe as their organic counterparts. This presentation explains the different crop modification methods used in Agriculture, what are GMOs are, food facts and food fictions, public perceptions and issues, and their safety.

Diversification Opportunities for Alabama Agriculture

-Kent Stanford, Alabama Cooperative Extension System

Agricultural diversification is a very important tool for Alabama farmers. The ability to integrate new opportunities on existing farms will allow Alabama farmers to remain competitive and provide wider economic opportunity to support the farm. This presentation will focus on opportunities for row crops, livestock and additional farm enterprises.

Economic Development Opportunities for Agriculture

-Ted Clem, AL Dept. of Commerce

Agriculture and Forestry remain Alabama's top industry and the time for growth is now. With low taxes, an attractive climate, a bustling deepwater port, an eager workforce, abundant energy and water resources Alabama is ripe for business. Alabama is ready-made for growing industries. Our natural and human resources are perfect for year-round production and our Southern climate is perfectly suited for all types of agri-business. Through industry expansion, brand relocation, and ongoing strategic partnerships, Alabama is growing every day. We want to attract the best companies and brightest minds to our great state, but also expand opportunities to strengthen our rural communities and support existing businesses.

Registration Information

Registration Fee include business sessions, Welcome to the Beach Reception, Beachside Reception and Dinner, 2 Breakfast Coupons to be used at Latitude 30 and Registration Gift.

- General Registration- \$275
- \$225 for Each Additional Employee
- Spouse/Guest- \$75
- Children 12 and Under Free

SPONSORSHIP OPPORTUNITIES

Sponsorship includes Registration.

- Platinum Sponsor (\$1500)
- Gold Sponsor (\$1000)
- Silver Sponsor (\$750)
- Bronze Sponsor (\$500)

Bronze includes 1 registration

REGISTRATION FORM Register online at www.alagribusiness.org
○ General Registration (\$275) ○ Spouse/Guest (\$75) **Children 12 and under Free**
○ Additional Employees (\$225)

Name

Company

Email

Phone

Spouse/Guest/Child names:

GOLF ○ Yes! I want to play golf (\$100)

REGISTRATION TOTAL \$ _____

PAYMENT METHOD:

- I have enclosed a check.
- Please charge my credit card:

- Please bill me.
- Visa ○ MasterCard ○ Amex ○ Discover

Name on card

Zip code

Exp. date

Acct. no.

Signature